



# Open Networking: the choice of operators

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# 5G Deployment Status



81

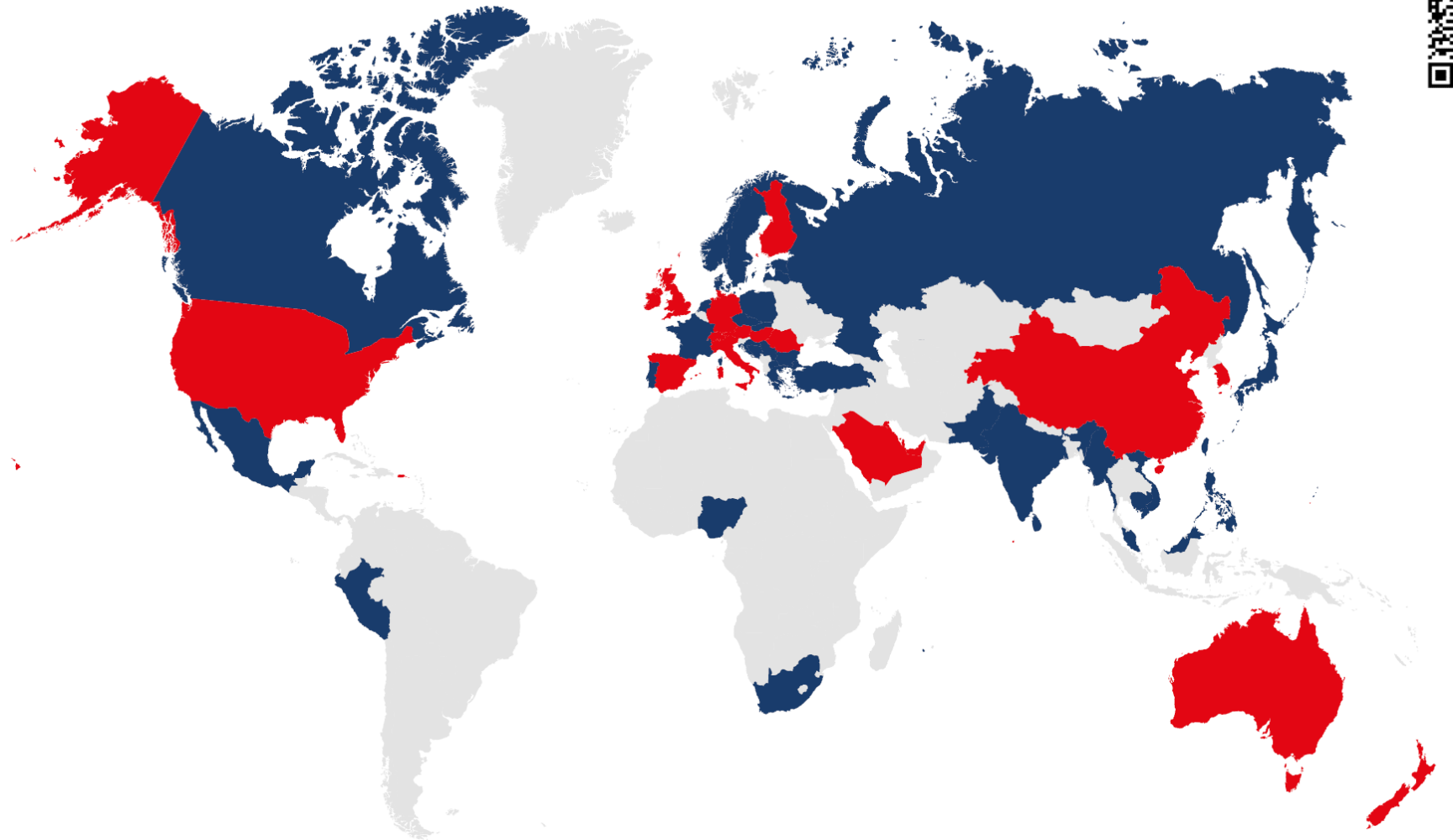
COMERCIAL  
5G LAUNCHES

7%

POPULATION  
PENETRATION

20%

GLOBAL  
CONNECTIONS  
BY 2025



Launched

Planned

as of 5<sup>th</sup> June 2020

# The industry is facing dual challenges...

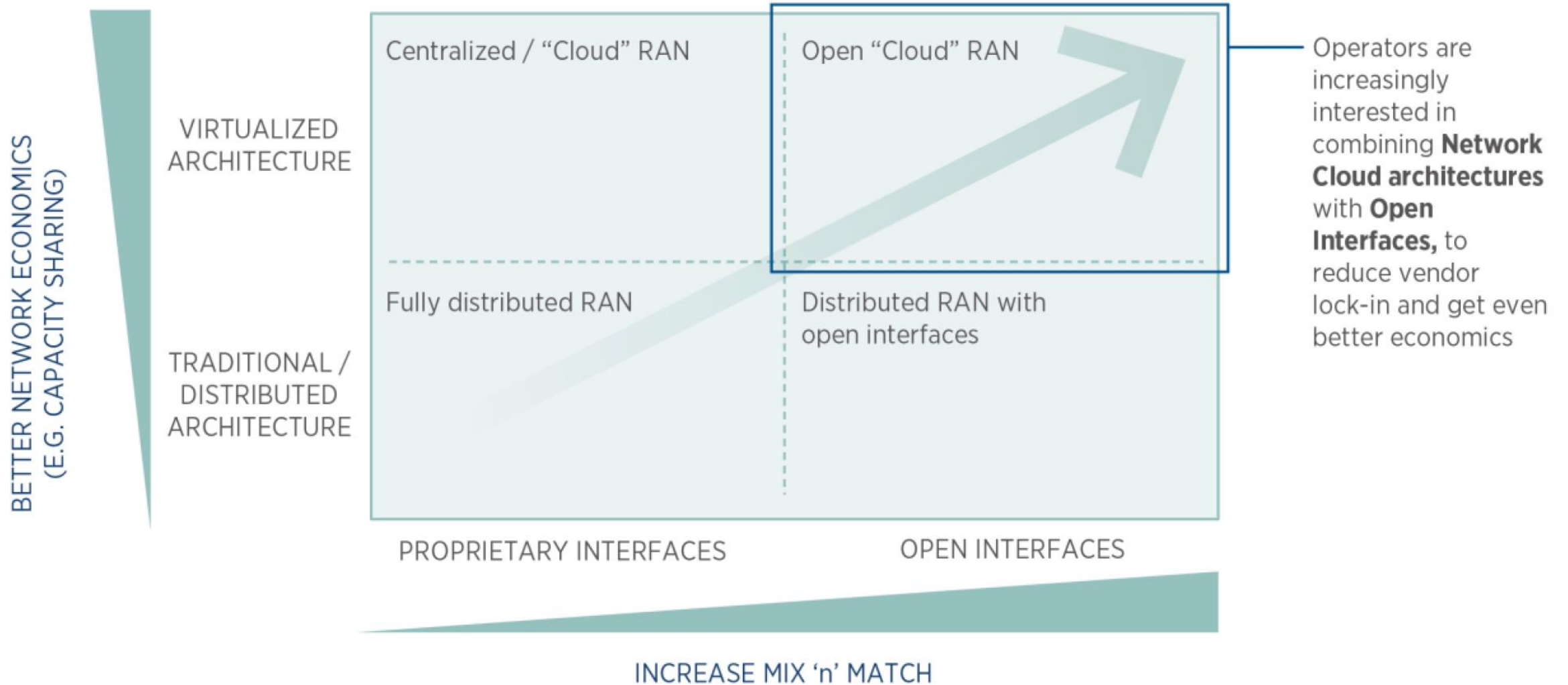
## Challenge 1

The most attractive 5G use cases require network densification deployments that are not profitable for operators today.

## Challenge 2

The current radio equipment supply chain is under stress, as the number of suppliers continues to decline due to market consolidation and geopolitical restrictions.

# Virtualized Architecture + Open Interface is the solution...



# Operators have started testing and deploying...

**Beyond Macro**  
 Vodafone Turkey leads the World's first 5G OpenRAN small cell

Also tackling OpenRAN Small Cells

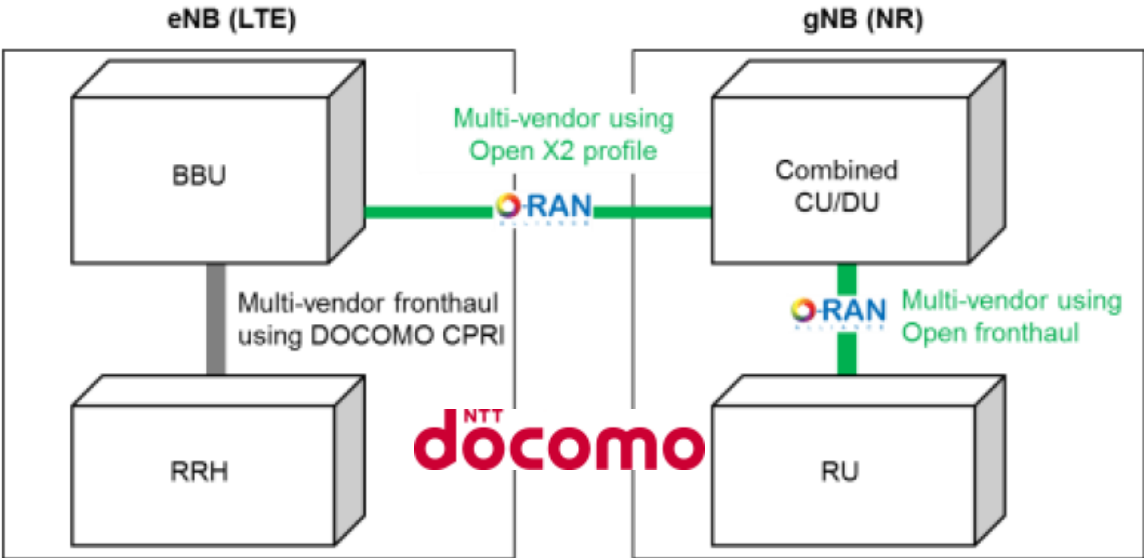
CrowdCell extends coverage improving Customer Performance in a cost efficient way: no cables, no rentals, no energy bill for Operators

NOW AT SUMMIT  
 A WORLD FIRST!  
 5G OpenRAN SMALL CELL

VALUE AT THE EDGE

BETTER RADIO AND NETWORK PERFORMANCE

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**Rakuten Cloud Platform**  
 Virtualized Network as a Platform

**RCP**

Multi-Domain Orchestration & Automation Platform

VNF Manager

ACCESS: vCU, vDU

Edge Cloud

EPC CORE: SGW, PGW, MME, PCRF, SG CORE

Central DCs

IMS: HSS, SMSC, CSCF, TAS, OCS, DRA, SBC, CG

COMMUNICATION SERVICES: RCS, UCC

DIGITAL EXPERIENCE: CHANNEL MGMT, CUSTOMER & JOURNEY MGMT, PRODUCT MGMT, REVENUE MGMT

Horizontal TelcoCloud Software

COTS Simplified Hardware Sku's

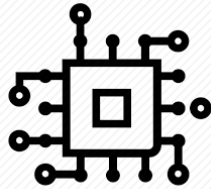
verizon

+

intel WIND SAMSUNG

# Several barriers remain for operators' adoption...

## 1. TECHNOLOGY NOT YET MATURE



Both hardware and software technologies need to be ready. Open interface standardisation is essential

## 2. INDUSTRY SKILLS AND PROCESSES

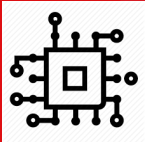


A radically different architecture will require a transformation of the way operators do things

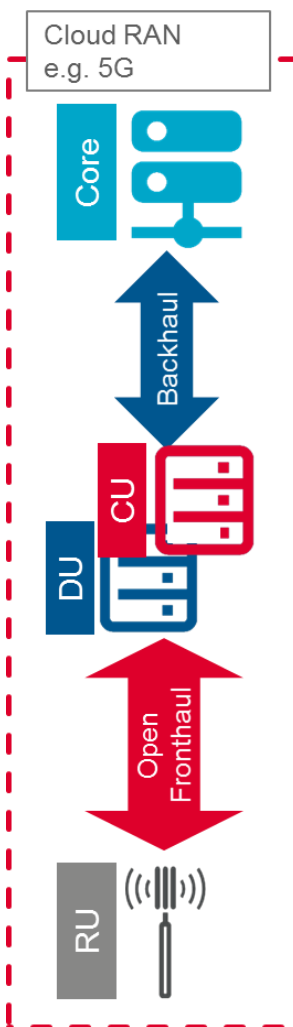
## 3. INTELLECTUAL PROPERTY ISSUES



Clear rules for Intellectual Property could facilitate innovation and competition in the market



# Technology – Gap Analysis



## Deployment Demand

**GAPs:** Demand for new base stations, densification, non-public, etc  
**Mitigations:** GSMA use Cases, O-RAN/TIP for deployment solutions

## Network Transformation

- RAN Evolution
- Open Transport
- IT World
- Function Virtualization
- Orchestration
- Open Organisations

**GAPs:** Open Interfaces (e.g. X2 & Front haul) consistency & adoption to deliver mix n match vendor options  
**Mitigations:** Sign post O-RAN/TIP specifications, GSMA promote

**GAPs:** Open Transport  
**Mitigations:** GSMA scope and define requirements

**GAPs:** Virtualized functions and Infrastructure profile  
**Mitigations:** GSMA 'CNTT' Permanent Reference Documents

## Technology Maturity

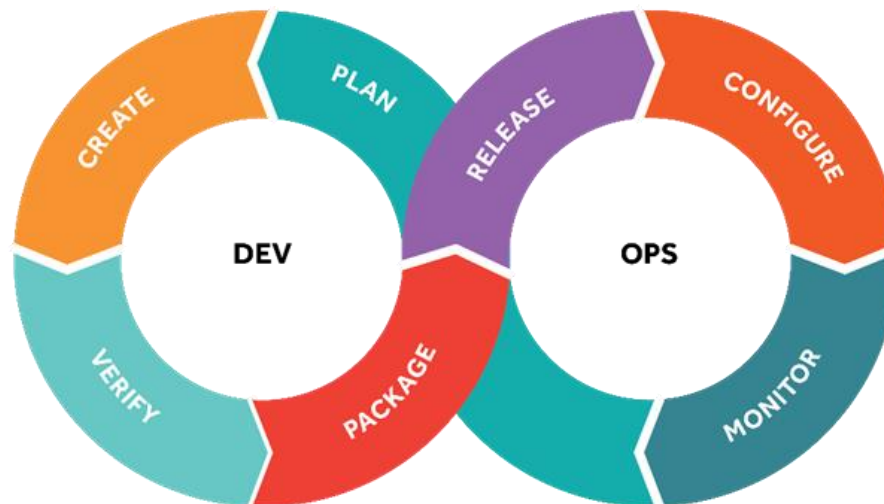
**GAPs:** Agrees roadmap for technology  
**Mitigations:** GSMA requirements, O-RAN/TIP for standardisation

## Security Framework

**GAPs:** Security by Design framework  
**Mitigations:** GSMA requirements, specification and adoption



# Industry Skills & Processes – Gap Analysis



## IT-world Paradigms

**GAPs:** Adoption IT infrastructure deployment and DevOps

**Mitigations:** GSMA guidelines to IT Standards and Re / Up skilling toolsets

## System Integration

**GAPs:** Changes in network supply chain model

**Mitigations:** GSMA guidelines and specification requirement to SDOs + O-RAN / TIP

**GAPs:** R&D Testing and Operator Open Test Labs

**Mitigations:** GSMA Guidelines and Holistic Test Lab framework of all labs (e.g. O-RAN, Community Labs)





# INTELLECTUAL PROPERTY – Gap Analysis

## Procurement

### GAPs

Changing Priorities for the Procurement of Open Networks

- Unprecedented consolidation of the incumbent supplier base.
  - trust in the global telecommunication supply chain is diminishing.
  - 5G Procurement a question of national security
- result in limitations to procurement choices.

### Mitigations

Opening the market by:

- incentivising technology owners by fair compensation for technology on a global scale; and
- Implementers being able to use technologies at predictable and comparable rates

## Standardisation

### GAPs

Standardisation away from 3GPP. Danger of fragmentation/nationalisation of standardisation landscape

### Mitigations

Reliance on a mixture of bodies is critical. Coordination within industry required.

## Intellectual Property Rights

### GAPs

- Keep networks safe from intellectual property attacks
- Industry-wide agreed rules on objective global licensing
- Common international set-up for dispute resolution

### Mitigation

A industry-wide agreed Intellectual Property framework capable of supporting the deployment of 5G and beyond.

# GSMA Open Networking Taskforce



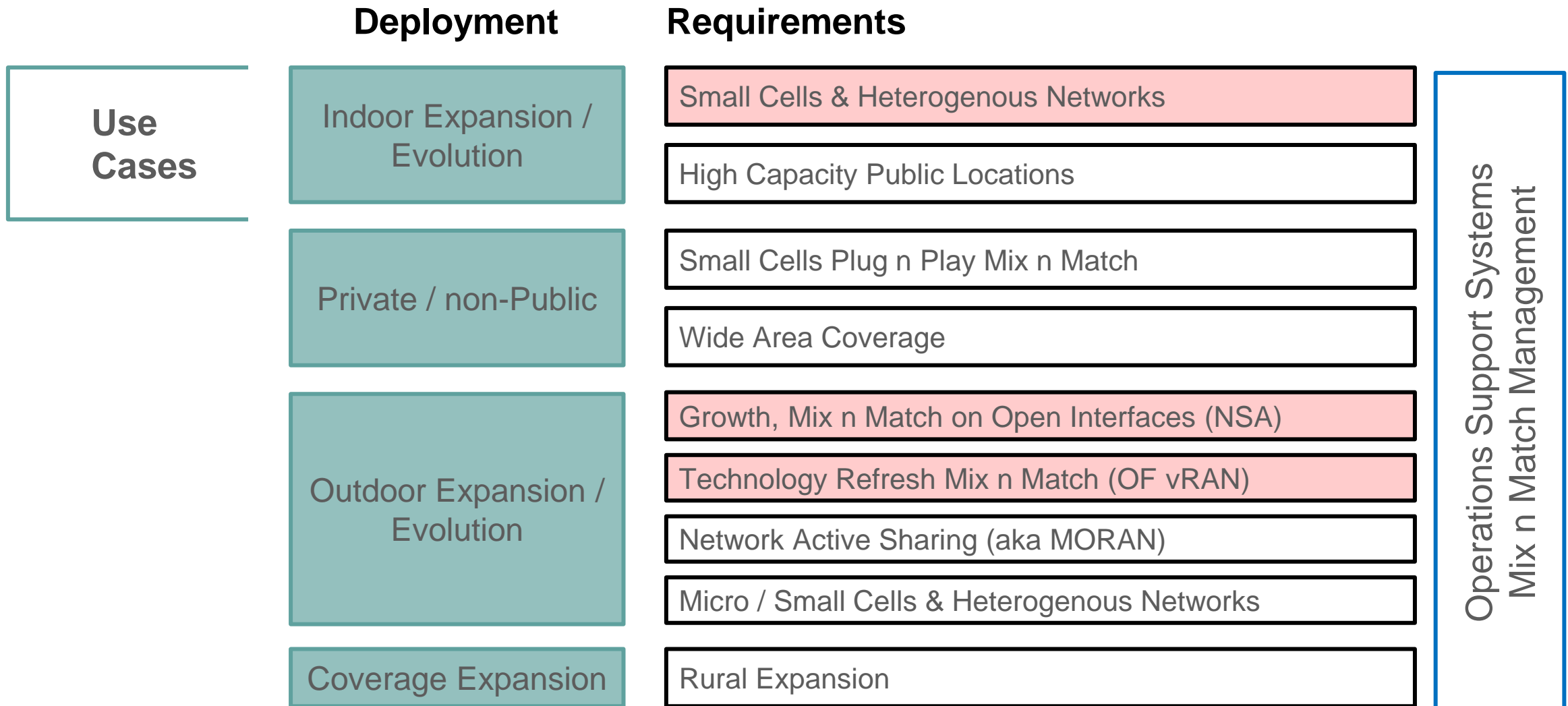
**Technology Roadmap** – use case demand and minimum viable product industry alignment

**Intellectual Property Rights (IPR)** – transparency for use of standard essential patents

**Security** – virtualisation and open interface principles

**Economic Model** – implications of business transformation to system integration and DevOps

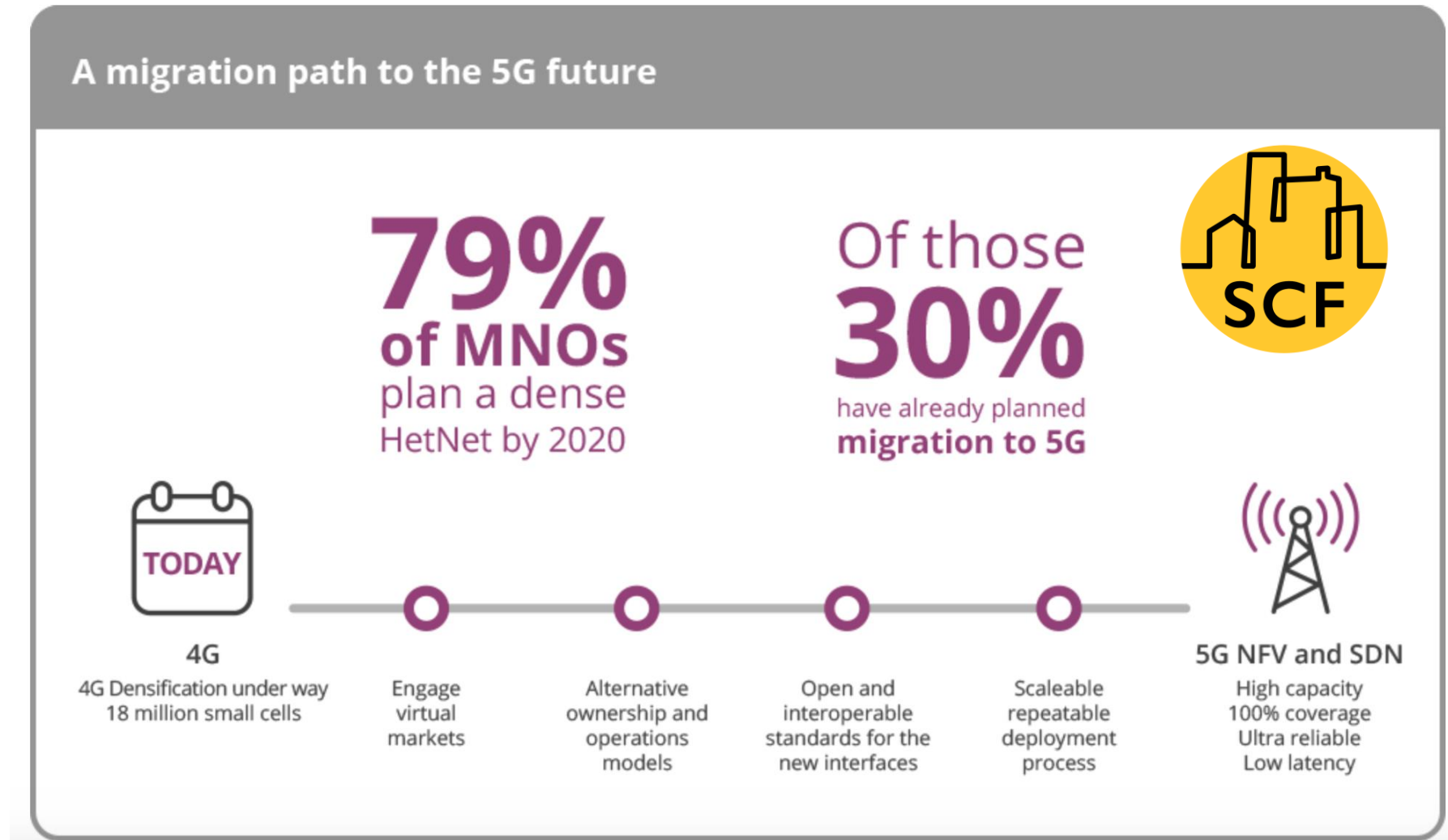
# We are working on detailing the implementation of the use cases...



# The low-hanging fruit: Open Small Cells

## Reasons:

1. Most of the mobile data is consumed indoor
2. Higher frequency band requires denser deployment
3. Small cells are easier to deploy/manage and have better capacity at lower costs
4. Small cells are flexible to meet enterprise needs
5. Mix&Match and Plug&Play are naturally required by small cells





Thank you

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